



**NATIONAL SEMINAR CUM ALUMNI MEET ON THE EVE  
OF  
66<sup>TH</sup> FOUNDATION DAY OF VANIJYA MAHAVIDYALAYA.  
Patna University, Patna - 800005**



**Topic : Contribution of Patna University Towards Teaching of Commerce.**

**Venue : Vanijya Mahavidyala, Patna University, Patna**

**Date : 06-07 December, 2018, Time : 11.00 A.M. to 5.00 P.M.**

To.....  
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Sir/Madam,

You are requested to grace the occasion and contribute to the academic pursuit. We cordially solicit your participation

**Brahmanand Pandey  
President-cum-Organizing Secretary.**

# Introduction

The revolution in the field of information technology has minimized the distance between different parts of the world. Boundaries between countries and barriers (time and distance) therein are disappearing speedily. In such a situation expectation from commerce has increased many times. In order to cope with the fast changing business environment and to help the science in its mission for betterment of mankind a change in commerce along with science is imperative.

Commerce education is primarily responsible for producing human resource to carry on economic and business activities with high perfection and in the most efficient manner. The Patna University is the mother of most of the Universities of present Bihar. Since its establishment on the 1st October, 1917 it has rendered laudable services for the development of commerce education. Its contribution.

Contribution of Patna University towards teaching of commerce is both vertical as well as horizontal. The post Graduate teaching in commerce in Bihar was first of all started by the university in the year 1951. The Department of Applied Economics and Commerce was established on July 25, 1951 and Prof. (Dr.) B.R. Mishra, a renowned scholar of Economics, BHU was made founder head of the department. Since then it has been fulfilling the human resource requirements of different universities, colleges and institutions of higher studies and research in commerce. Hundreds of doctorates from the faculty of commerce. Patna University have enriched commerce teaching within and outside the state. Vanijya Mahavidyalaya was also permitted to run M.Com. classes in the year 1985. Besides, M.Com., the headship of Prof. N.L. Nadda, for the first time in Bihar, teaching of management was started in the year 1977. Through its Directorate of Distance Education and IGNOU Study Centre, it has also helped in the expansion of commerce teaching. A large number of P.U. commerce alumni are engaged as commerce teachers in schools also.

As far as under graduate teaching is concerned, it was started in the year 1953. Over the years it was extended to Patna Women's College and Magadh Mahila College. BBA and various other professional courses allied to commerce have been introduced by the University. Under the able leadership of our Hon'ble V.C. Prof. (Dr.) R.B.P. Singh the faculty of commerce is bound to add new feathers to its cap.

## Vaniija Mahavidyalaya P.U.

The Vaniija Mahavidyalaya, a constituent unit of the Patna University is a single faculty, P.G. College completely dedicated to teaching and research in commerce.

In course of its journey from 1953 to this date it has not only increased its strength from 30 to 2000, it has enlarged its product line also. Apart from its three degree courses viz. B.Com (Hons.), BBA and M.Com it is running a certificate course in Computerized Accounting. Two more certificate courses, one in GST and other in Yoga are to be started soon.

Our alumni (B.Com. & M.Com.) are in thousands. They are engaged in the field of business, industry, offices, politics, administration, judiciary, sports, fine arts, defence etc. A large number of them are serving the cause of commerce education in schools, colleges, universities and many of them are running their own academic institutions. They are contributing towards quality teaching in commerce. The seminar and the alumni meet organized on the occasion of 66th Foundation Day of the college will provide the opportunity for accounting and auditing of their contributions towards enrichment of commerce teachings and enable their alma mater to prepare the balance sheet of its academic contribution.

The participants may be the alumni, teachers, research scholars and students of Vaniija Mahavidyalaya, The Department of Commerce, Patna University. and others. They can present paper on the main theme of the seminar **"Contribution of Patna University Towards Teaching of Commerce"** with the sub-themes as given below :-

- 1. Commerce Teaching in Patna University: Past & Present**
- 2. Gender Equity & Commerce Education**
- 3. Innovative Teaching Methods in Commerce**
- 4. Employment Generation & Commerce Education**
- 5. Commerce Education & Nation Building**
- 6. Future Prospects of Commerce Teaching in Patna University**
- 7. Patna University and Commerce Teaching in Bihar**
- 8. Patna University and Commerce Teaching beyond Bihar**
- 9. Commerce Teaching and Industry-Academia Interaction**
- 10. Research in Patna University in the Faculty of Commerce**
- 11. Commerce Graduates in Trade and Industry**
- 12. Interdisciplinary approaches to Commerce Education**
- 13. Contribution of Humanities to Commerce Education**
- 14. Changes and Challenges to Commerce Education.**

### **Guidelines for paper Contributors**

The paper should be in English/Hindi, in Standard format [Times New Roman/Kurti Dev10, 12 size font, 1.5 line spacing, fully justified] and should be about 3000-5000 words in length, including an abstract [about 300 words]. A soft copy of the full paper should be submitted through the e-mail: **vmpualumni@gmail.com** and hardcopy of the full paper should be submitted through by hand/ Speed Post/Registered Post to the Principal, Vaniija Mahavidyalaya, Patna University, Patna  
**Last Date of Submission of Abstract Dec. 03, 2018 and full paper Dec. 5, 2018.**

## Delegates Fee

Teachers/Professionals: Rs. 500/- ,Research Scholars/Students : Rs. 200/-

Registration fee can be paid through Cash/Cheque/RTGS/NEFT/Demand Draft in favour of **VM PU Alumni Fund A/c** payable at Patna:

**Name of Bank:** Allahabad Bank  
**Name of Account:** VM PU Alumni Fund A/c  
**Account No:** 50467609757  
**IFSC Code:** ALLA0210002  
**Branch:** Patna University, Patna

\*Spot Registration will be available at the Registration Desk on the first day.

## Important Dates:

Last date of Abstract submission: December 03, 2018

Last date of submission of full paper December 05, 2018

## Programme Details

First Day, 06 <sup>th</sup> December 2018 (Thursday)		Second Day, 07 <sup>th</sup> December 2018 (Friday)	
09:00 AM to 10:30 AM	Registration	10:00 AM to 12:00 Noon	Technical Session (I)
11:00 AM to 12:00 Noon	Inaugural Session	12:00 Noon to 12:30 PM	Tea Break
		12:30 PM to 02:00 PM	Technical Session (II)
12:00 Noon to 01:00 PM	Technical Session	02:00 AM to 03:00 PM	Lunch
01:00 PM to 02:00 PM	Lunch	03:00 PM to 04:00 PM	Election of Office Bearers
02:00 PM to 04:00 PM	Technical Session	04:00 PM to 05:00 PM	Valedictory Session
04:00 PM to 05:00 PM	Cultural Programme		

## Organisation

Chief Patron: Prof. (Dr.) Ras Bihari Prasad Singh, Vice Chancellor, Patna University, Patna

Patron: Prof. (Dr.) Dolly Sinha, Pro-Vice Chancellor, Patna University, Patna

President cum Organising Secretary : Prof. (Dr.) Brahamanand Pandey, Principal,  
Vanijya Mahavidyalaya, Patna University, Patna

Asstt. Organising Secretary : Prof. (Dr.) Mahendra Pratap Singh,  
Dean, Faculty of Commerce,  
Head, PG Department of Commerce,  
Patliputra University, Patna

Rapporteurs : Prof. M. C Prasad  
Prof. Ashok Kumar "Anshumali"  
Mr. P. P. Pankaj  
Dr. N. A. John

## Reception Committee :

**Dr. N.K. Pandey**  
(VM PU)

**Dr. G.S. Pradhan**  
(VKSU)

**Dr. Ashok Kumar Singh**  
(Dean, Commerce PU)

**Dr. Suppan Prasad Singh**  
(VM PU)

**Dr. Chandan Kumar**  
(VM PU)

**Dr. Anita Das**  
(PPU)

**Dr. Padmini Prasad**  
(PPU)

**Dr. N.K. Triyar**  
(PPU)

**Dr. Shavitri Kumari**  
(PPU)

**Dr. Shruti Teterway**  
(Govt. College Gulzarbagh)

**Dr. Indrajit Pd. Roy**  
(PPU)

**Dr. Neeraj Sinha**  
(PPU)